CHALLENGE 5
GREEN FINANCE

How can we use technology to make financial services greener?

This challenge invites companies to work closely with relevant financial institution partners, such as international investment banks, pension funds, development banks, and VC investors to pilot new approaches for promoting greater environmental sustainability in investment activities.

Solutions could cover:
- Tracking sustainability across investment supply chains
- Using geospatial data to assess the environmental impact
- Green consumer investor products
- Investor and consumer products optimised to capitalize on nature-based solutions
- Mechanisms to capture the monetary value of natural assets and ecosystem services
- Energy and carbon marketplaces and trading platforms