CHALLENGE 2
ON OUR PLATE

How can we use technology to promote more sustainable land use and waste management practices on our farms?

This challenge invites companies to explore how data, AI and digital technology can support more sustainable farming methods and waste management on farms in the UK and abroad.

**Solutions could cover:**
- Platforms and marketplaces for connecting waste/suppliers with buyers/consumers
- Satellite imaging and other GIS data
- Predictive analytics for crop rotation and other land management practices
- Data to measure land conservation and nature-based solutions